UNIVERSITY OF MARY WASHINGTON -- NEW COURSE PROPOSAL

Electronically submit this completed form with attachments in one file to the Chair of the College Curriculum Committee.

<table>
<thead>
<tr>
<th>COLLEGE (check one):</th>
<th>Arts and Sciences</th>
<th>X</th>
<th>Business</th>
<th>Education</th>
</tr>
</thead>
</table>

Proposal Submitted By: Dana S. Hall
Date Prepared: Dec. 15, 2014
Course Title: Sports Law
Department/discipline and course number*: IDIS 230 (approved by Betty Bradshaw)

*This course number must be approved by the Office of the Registrar before the proposal is submitted.

<table>
<thead>
<tr>
<th>Number of credits proposed:</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prerequisites:</td>
<td>none</td>
</tr>
<tr>
<td>Will this be a new, repeatable “special topics” course? (Do you want students to be able to take this new course more than once if the topic changes?)</td>
<td>NO</td>
</tr>
</tbody>
</table>

Date of first offering of this new course: FALL SEMESTER, 2016

<table>
<thead>
<tr>
<th>Proposed frequency of offering of the course:</th>
<th>Each Fall</th>
</tr>
</thead>
<tbody>
<tr>
<td>List the faculty who will likely teach the course:</td>
<td>Kimberly L. Kinsley, JD, MA, CIPP, Senior Lecturer</td>
</tr>
<tr>
<td>Are ANY new resources required?</td>
<td>NO</td>
</tr>
</tbody>
</table>

This new course will be (check all that apply):

<table>
<thead>
<tr>
<th>Required in the minor</th>
<th>X</th>
<th>General Elective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elective in the major</td>
<td>General Education**</td>
<td></td>
</tr>
</tbody>
</table>

**AFTER the new course is approved, a separate proposal must be sent to the General Education Committee.

Catalog Description:
This course is a study of the legal principles underlying business relationships in sports. The course introduces law that affects sports and the business of sports including regulations of amateur athletics, public regulation of sport activities, legal relationships in professional sports, enforcement of professional sport contract, liability for injuries, and anti-trust aspects of sport activities.

<table>
<thead>
<tr>
<th>COURSE HISTORY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Was this course taught previously as a topics or experimental course?</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Course Number and Title of Previous Course</th>
<th>Semester Offered</th>
<th>Enrollment</th>
</tr>
</thead>
</table>

CHECK HERE if the proposed course is to be equated with the earlier topics or experimental offerings. This means that students who took the earlier “topics” course will only be able to take the new course if they made a C- grade or lower in the earlier course.

NOTE: If the proposed course has not been previously offered as a topics or experimental course, explain in the attached rationale statement why the course should be adopted even though it has not been tried out.

REQUIRED ATTACHMENTS:
1. Rationale Statement (Why is this course needed? What purposes will it serve?)
2. Impact Statement (Provide details about the Library, space, budget, and technology impacts created by adding this new course. Include supporting statements from the Library, IT Department, etc. as needed.)
3. Sample Syllabus

Department Chair Approval: Ken Tyler Date: 12/31/2014
CCC Chair Approval: Date: 1/16/15
UCC Chair Approval: Date:
**Rationale Statement – IDIS 230 Sports Law**

This course supports the proposed Sports Management Minor. IDIS 230-Sports Law will fulfill the Sports Management minor’s required course requirements. This course is specifically designed for students who desire an understanding of law as it impacts sports. It is an integral component of the sports management minor, and *Sports Law* is designed to develop students’ research skills and literacy of regulations in the sports industry. Students will acquire knowledge, skills, and abilities relating to the application of law to fact patterns involving sport scenarios derived from published case law, legislative documents, and hypothetical interpretation. It also explores many broader issues in the context of Sports such as ethics in sports, and an introduction into the history of law impacting sports. Students will learn how individuals and organizations in the sports industry make strategic decisions regarding what course of action to take when faced with potential legal conflicts. Those decisions include contractual activity, intellectual property, privacy, liability avoidance, as well as other decisions where legal consequences are at risk. This course marries well with other majors at the University of Mary Washington. There is no prerequisite for this course and a non-Sports Management minor may enroll in the course for elective credit. All of the tasks students will complete build a stronger foundational base in the legal environment of sports for students interested in related careers. For example, the course covers a range of legal issues confronted in amateur and professional sports, as well as Title IX issues. Importantly, the assessments are designed to enhance students’ analytical and critical thinking skills, which are key elements to successful completion of a Liberal Arts curriculum. As further support of the Liberal Arts curriculum at the University, the students will synthesize the results of each task in a relevant assessment which enhances critical thinking skills. Lastly, students will also be required to present their results periodically, which enhance oral communication skills.

Though the course has not been offered previously at the University of Mary Washington, it is commonly offered at colleges and universities*. Offering the course at University of Mary Washington will enhance interdisciplinary student options with respect to the Sports Management minor, as well as other students seeking upper level electives. Offering more options for courses in general could help to attract more students who may currently rule the University out because they are interested in that area. I believe that student enrollment between fifteen and thirty students each fall in this course is achievable. This number is based on current students and prospective students at various Admissions day events, who have indicated an interested in Sports Management. Sports Law is supported by the academic team who desired to include it in the Sports Management Minor. Sports Law is necessary to accurately capture the regulatory component and content of the Sports Management Minor. The course, however, is purposed as a stand-alone course as it will be a beneficial course offering with an IDIS designation for those CAS, COB and COE students seeking electives related to sports. The content of IDIS 230 is not redundant with other BUAD course offerings, hence it may be taken for credit by those students who have also completed BUAD 283 and BUAD 384A. Though the course may be taken by non-majors, the course objectives are aligned with the COB Learning Objectives. To wit:

**Learning Outcomes in Sports Law – IDIS 230:**
(1) To acquaint the student with the legal concepts within the sports workplace;
(2) To encourage the student to reflect on various topics that he/she may confront in sports, including the ethical as well as the legal considerations, and;
(3) To evaluate the role of sport governing bodies including their authority, organizational structure, and functions, and to understand basic risk management issues applied to the conduct of sport.

*Sampling of diverse colleges and universities with an undergraduate Sports Law course:
The George Washington University - TSTD 6265 Sports Law: Contracts and Negotiations
George Mason University - PRLS 460: Sport and Recreation Law and; SPMT 462: Sport Business Law
New Mexico State University - BLAW 313, Sports Law

New Course Proposal Cover Sheet (July 2013)
Ohio State University - KNSISM 4607 (EDUPAES 4607) Legal Aspects of Sport & Physical Activity
Lynchburg College - SPMG 353 SPORTS LAW
Western New England University - BL 360 Business Law for Sport Management

Note that relevant faculty, chairs, and/or deans outside of COB have been consulted and have approved the inclusion of this course in the Sports Management minor.

Impact Statement
There are no new financial resources required for this course. The plan is to begin offering this course in fall 2015, and every fall semester thereafter. The University of Mary Washington library and its online databases contain sufficient material for research options to support this course. Additionally, this course contemplates some guest speakers, but speakers will be limited to those who do not seek remuneration. In fact, due to the interdisciplinary aspect of this course, it is possible that a UMW professor from a variety of departments may be invited to be a guest speaker on occasion.

Sample Syllabus

University of Mary Washington
Sports Law

IDIS 230
FALL 2015
Instructor: Kimberly L. Kinsley, JD, MA, CIPP; Senior Lecturer
Class Schedule:
Office: GW 205, Fredericksburg Campus
Telephone: 540-654-1453, 540-286-8120
Email: kkinsley@umw.edu
Office Hours: By Appointment

RIGHT TO MODIFY: The instructor reserves the right to modify the following tentative schedule, as well as course requirements, assignments, grading procedures, and other related policies as circumstances may dictate. We will NOT cover all of the reading assignments in every class. We will be selective in our discussions and we will discuss material that best represents chapter concepts and legal issues. Each lecture will progress as though students have already read the weekly reading assignment. To that end, it is in your best interest to read your text prior to class.

Required Course Materials:
Students may purchase the e-book, if available.
Online material will be posted to supplement reading. Students are responsible for reading the online material.

Recommended:
Pertinent websites will be recommended by instructor
Pertinent information will be posted on Canvas to enhance lecture material

New Course Proposal Cover Sheet (July 2013)
Technical Requirements and Assistance:
Access to a computer and the Internet is required.
UMW user account to access the course on Canvas is required.
UMW e-mail account is required.
Student must contact the Technology Help Desk at 654-2255 if access to Canvas or the UMW e-mail account is not available, or if you have other technical issues with UMW technology.
You are expected to have the aforementioned tools available to you on the first day of class.
You may access a Canvas tutorial:
http://support.instructure.com/index.php/Getting_Starte d_for_Students
Canvas FAQs: http://support.instructure.com/index.php/Student_FAQs
See Module 1 for links to the tutorials and for information about UMW’s Online Library resources.

Course Description: IDIS 230 (3 credits)
This course is a study of the legal principles underlying business relationships in sports. This is a core requirement for the sports management minor. The course introduces law that affects sports and the business of sports including regulations of amateur athletics, public regulation of sports activities, legal relationships in professional sports, enforcement of professional sports contract, liability for injuries, and antitrust aspects of sports activities.

Course Format:
This is a lecture-based course. Working individually, with various partners, and in small groups you learn through a variety of methods such as student presentations, group discussions, problem solving, online library and Web research, exams, writing assignments, and completing various assessments. Your attention to the timelines and your active participation with the course materials, your instructor and other learners will enhance the opportunity for success.

To maximize your learning achieved from this course you should:
Complete the weekly readings/assignments within the required time frame.
Actively participate in classroom discussion and in-class assessments.
Obtain all notes, handouts, and other materials from modules posted every week.

Learning Outcomes in Sports Law – IDIS 230:
(1) To acquaint the student with the legal concepts within the sports workplace;
(2) To encourage the student to reflect on various topics that he/she may confront in sports, including the ethical as well as the legal considerations, and;
(3) To evaluate the role of sport governing bodies including their authority, organizational structure, and functions, and to understand basic risk management issues applied to the conduct of sport.

Scope: This course includes, but is not limited to, the following:
Regulations of Amateur Athletics
Public Regulation of Sports Activities
Legal Relationships in Professional Sports
Sports Contracts
Liability for Injuries
Antitrust Aspects of Sports
Title IX issues that arise in Sports

Course Evaluations:
Learning outcomes will be demonstrated via examinations, a research, and other assessments.
Other assessments may include interviews, class discussions with guest speakers, peer review activities, written and oral presentation assignments, and virtual class presentations.
COURSE REQUIREMENTS AND GRADING:

1. **Project:** A semester project will be assigned (20 points total).

2. **Exams:** Two qualitative essay-oriented exams will be given (20 points total).

3. **Six Assessments:** The assessments include reading, participating in class discussions, case briefs or quizzes. All work must be completed in a timely and conscientious manner. Specific points are designated to each assignment. Some of the assessments are designated as "completion" grades (pass/fail). The assessments involve a variety of tasks which may include participating in pertinent legal discussions; interviews, attending and participating in guest lecturer sessions, submitting a synopsis of a case brief, creating virtual presentations, peer-review exercises, studying and analyzing U.S. Supreme Court cases, short writing exercises that involve researching a legal issue, etc. Some of the assessments may be graded pass/fail. But to earn the points for a pass/fail assessment, students must substantially comply with the instructions for the assessment, and timely submission is mandatory for "passing" the assessment. (60 points total)

4. **Participation/Attendance** is an integral component of any college course. At the University of Mary Washington, regular and punctual class attendance is expected. Work must be turned in on designated due dates. Poor attendance, untimely submission of work, or regular failure to participate in classroom discussions may lower a student’s final grade because poor attendance and participation is often reflected in the quality of the student’s work. It is incumbent upon a student to inform the instructor of a legitimate conflict, or emergency, effecting the timely submission of projects, in class participation and examinations. Students are expected to be prepared, and regularly contribute to class discussions, as required. Students may not extend the due date for the assignments. Plan accordingly. Caveat: emergencies are dealt with on a case by case basis. The content in exams is largely drawn from module tasks and reading assignments.

5. **All written work shall be submitted on time.** Furthermore, content will not override negligent spelling, grammar or punctuation. All written work must be typed/word processed, and should demonstrate the following minimum requirements:
   - Thorough research evidenced by logical and coherent data
   - Completeness of analysis
   - Clarity and focus on issues presented
   - Meaningful recommendations/opinions
   - Neatly organized and presented
   - Demonstrate effective communication to target audience
   - Correct use of grammar and punctuation

6. **Grading of assignments:** Students will receive a grade for each assignment. Students will be evaluated on specific criteria to be discussed in class, posted on Canvas or in this Syllabus. Grades in Canvas will be updated each week. Assignments will be graded within 7 days after the due date.

7. **Exam preparation:** Prepare the reading ahead of exams, and review the “selected” end of chapter problems prior to exams. Student grades are inherently enhanced by individual effort and class participation. The online environment coupled with a short (5 weeks) summer session can make this class quite challenging. But, please let me know via an email or a Canvas note, if you are struggling and would like some advice on how to “catch up” or read the cases.

8. **Summary of Course Requirements:**

<table>
<thead>
<tr>
<th>POINTS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Six Assessments (6 x 10)</td>
<td>60</td>
</tr>
<tr>
<td>Two Exams (2 x 10)</td>
<td>20</td>
</tr>
<tr>
<td>Semester Project (20)</td>
<td>20</td>
</tr>
<tr>
<td>Total Possible Points</td>
<td>100</td>
</tr>
</tbody>
</table>

New Course Proposal Cover Sheet (July 2013)
Grade Scale:
A  93 - 100%
A-  90 - 92%
B+  87 - 89%
B   83 - 86%
B-  80 - 82%
C+  77 - 79%
C   73 - 76%
C-  70 - 72%
D+  67 -69%
D   60 - 66%
F   0 - 59%

<table>
<thead>
<tr>
<th>A  = 93-100 points</th>
<th>B   = 83-86 points</th>
<th>C- = 70-72 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A-    = 90-92</td>
<td>B-    = 80-82</td>
<td>D+   = 67-69</td>
</tr>
<tr>
<td>B+    = 87-89</td>
<td>C+    = 77-79</td>
<td>D    = 60-66</td>
</tr>
<tr>
<td>= 73-76</td>
<td></td>
<td>F    = 59 points</td>
</tr>
</tbody>
</table>

Incomplete Grades: Incomplete grades are issued when a student cannot complete the assigned work and/or final examination due to unforeseen personal circumstances tantamount to a family catastrophe or illness. A grade of “I” is issued in lieu of an actual grade for the course. Incomplete grades are scrutinized on case-by-case basis. An Incomplete Grade Contract must be approved by the appropriate Program Director and filed in the Office of the Registrar. The Incomplete Grade Contract must be filed by the student and instructor, and must clearly state the reason for the incomplete, the work to be completed, and the due date of the work to complete the course. A grade of “F” will automatically be applied to the course after the completion deadline has passed unless the instructor submits a grade. Students must drop any course for which the incomplete course is a prerequisite. Students have until the end of the following semester to complete the course.

UMW HONOR CODE: Honesty and integrity are expected of students. Students shall read the honor code, and write the word ’PLEDGE’ (*see below) and follow with a signature on written work submitted in this class. *(PLEDGE: “I hereby declare upon my word that I have neither given nor received unauthorized help on this work.”)

THE OFFICE OF DISABILITY RESOURCES has been designated by the University as the primary office to guide, counsel, and assist students with disabilities. If you already receive services through the Office of Disability Resources and require accommodations for this class, make an appointment with me as soon as possible to discuss your approved accommodation needs. Please bring your accommodation letter with you to the appointment. I will hold any information you share with me in the strictest confidence unless you give me permission to do otherwise.

CLASSROOM ACCOMMODATIONS: Once a student has presented appropriate documentation of a disability, he or she may request accommodations in the classroom (see below for some examples of same). To request an accommodation, the student must complete a Classroom Accommodations Request Form, submit it to the Office of Disability Resources, and make an appointment with the Director. A form may be downloaded online.

NOTE: Through the University’s Office of Disability Resources, the University provides reasonable and appropriate accommodations to qualified students with disabilities. These accommodations may include—but are not limited to—extended time on tests, note taking assistance, sign language interpreters, assistive technology, permission to tape record lectures, and distraction-reduced testing sites. In order to receive services, students must provide appropriate professional documentation of a substantially limiting condition and discuss appropriate accommodations with the director of disability services. Documentation guidelines for specific disabilities may be requested from the office at (540) 654-1266 or viewed on the web site at www.umw.edu/disability. The director verifies the disability, assists in arranging reasonable
accommodations, and acts as a liaison among students, faculty, and administration on issues relating to services or accommodations.

**Tentative Schedule**

<table>
<thead>
<tr>
<th>Class</th>
<th>Tuesday</th>
<th>Thursday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Introduction to the course</td>
<td>Lecture <em>Sports and the Law</em>, Weiler: ch-1</td>
</tr>
<tr>
<td>Fall, 2015</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Week 3</td>
<td>Guest Speaker Assessment 1</td>
<td>Lecture <em>Sports and the Law</em>, Weiler: ch-3</td>
</tr>
<tr>
<td>Week 4</td>
<td>Lecture Cases: TBD Assessment 2</td>
<td>Lecture <em>Sports and the Law</em>, Weiler: ch-4</td>
</tr>
<tr>
<td>Week 7</td>
<td>Lecture <em>Sports and the Law</em>, Weiler: ch-8</td>
<td>Midterm Exam</td>
</tr>
<tr>
<td>Week 8</td>
<td>Fall Break</td>
<td>Lecture <em>Sports and the Law</em>, Weiler: ch-9</td>
</tr>
<tr>
<td>Week 9</td>
<td>Cases: TBD Assessment 4</td>
<td>Lecture <em>Sports and the Law</em>, Weiler: ch-10</td>
</tr>
<tr>
<td>Week 10</td>
<td>Guest Speaker</td>
<td>Lecture <em>Sports and the Law</em>, Weiler: ch-11</td>
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<tr>
<td>Week 11</td>
<td>Cases: TBD Assessment 5</td>
<td>Lecture <em>Sports and the Law</em>, Weiler: ch-12</td>
</tr>
<tr>
<td>Week 12</td>
<td>Cases: TBD Assessment 6</td>
<td>Lecture <em>Sports and the Law</em>, Weiler: ch-13</td>
</tr>
<tr>
<td>Week 13</td>
<td>Projects Due: Presentations</td>
<td>Project Due: Presentations</td>
</tr>
<tr>
<td>Week 14</td>
<td>Lecture <em>Sports and the Law</em>, Weiler: ch-14 Cases: TBD</td>
<td>Thanksgiving Break</td>
</tr>
<tr>
<td>Week 15</td>
<td>Lecture <em>Sports and the Law</em>, Weiler: ch-15 Cases: TBD</td>
<td>Study Session for Final Exam</td>
</tr>
<tr>
<td>Week 16</td>
<td>Final Exam TBD</td>
<td>Final Exam TBD</td>
</tr>
</tbody>
</table>

**IMPORTANT DATES:** Please review the University of Mary Washington online academic calendar for a complete list of important dates. See: [http://academics.umw.edu/calendar/](http://academics.umw.edu/calendar/)