After Mary Washington Rubric

	1	2	3	4	Not applicable
	Beginning (below	Developing	Accomplished	Exemplary	
	expectations)	(needs	(meets expectations)	(exceeds	
		improvement)		expectations)	
1.1 Identify : How well does the student	Does not know about values,		Has completed values, interests, skills and strengths	Sophisticated and thorough	
	interests, skills and strengths	strengths but little to no capacity to	exploration/inventory and is able to communicate effectively about them	understanding of their values, interests, skills and strengths, effective at communicating to others, and is prepared to use this knowledge to drive career choices	
1.2 Connect: How well does the student connect their values, interests, skills and strengths to career opportunities?	interests, skills and		Understands values, interests, skills and strengths and connects them with career opportunities	Uses values, interests, skills and strengths to plan, make decisions, and pursue career opportunities.	

2.1 Message: Is the	Fails to present accurate,	Provides mostly	Provides accurate and	Exemplary provision of
information presented	correct information	accurate, correct,	correct information	accurate and correct
accurate and correct?		information		information
2.2 Appropriate: Is the	Fails to present	Presents some	Presents information	Exemplary alignment
information presented	information appropriate	information that is	appropriate to the	with expectations for
appropriate to the	to the discipline or field	appropriate to the	discipline or field and	discipline or field and
discipline/ field including	including language,	discipline or field	meets major	all of the conventions
language, formatting,	formatting and style.	however there are	expectations regarding	around language, format
style.		deficiencies in some	language, format or	and style.
		areas such as language,	style.	
		format, or style.		
2.3 Mechanics and	Information presented	Information presented	Information presented is	Information presented is
Grammar: Is the	has an unacceptable	has some errors in	largely free of errors in	free from errors.
information presented free	number of errors in	spelling, grammar,	spelling, grammar,	
from errors in spelling,	spelling, grammar, usage	usage, and mechanics.	usage, and mechanics.	
grammar, usage,	and mechanics.			
mechanics?				

3.1 Relevant: How relevant	The connection has no	The connection has some	The connection is	The connection is
is the connection to the	relevance to the	limited relevance to the	consonant with the	well paired with the
student's needs and	student's needs and	student's needs and	student's needs and	student's needs and
professional aspirations?	professional	professional aspirations	professional aspirations.	professional
	aspirations.			aspirations.
3.2 Potential: How well has	Student has not built a			Student has an
the student built the	relationship (e.g.,only	detail in communication	foundation and has the	established
relationship	sent email; informal	out the purpose una		connection that will
	initial connection that	direction of the	connection to create	create opportunities
	is not likely to lead	relationship is unclear	others	and advocate for the
	somewhere).			student

			Student's conduct and	Student goes above
well does the student's	participation violates	participation shows some	participation shows an	and beyond and
conduct and participation		knowledge of	understanding of the	makes an extra effort
reflect expected norms of	professional behavior		importance of	to be professional in
professional behavior?		not applied evenly	professionalism and they	all aspects of their
			take pride in their	interactions with
			behavior	others