

UNIVERSITY OF MARY WASHINGTON – PROGRAM CHANGE PROPOSAL

Electronically submit this completed form with attachments in one file to the Chair of the College Curriculum Committee.

COLLEGE (check one):	<input type="checkbox"/> Arts and Sciences	<input checked="" type="checkbox"/>	<input type="checkbox"/> Business	<input type="checkbox"/> Education
Proposal Submitted By: Sushma Subramanian	Date Prepared: November 8 2018			
Department /Program:	English, Linguistics, and Communication			


1. *Note: for any program change entailing the addition any new courses, or revisions to existing courses, separate proposal for those course actions must also be submitted. If the proposal involves changes in course credit hours as a part of the program change, "Change_Course_Credits" proposal forms for each course with revised credit hours must also be submitted.*

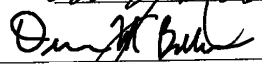
PROPOSAL TO CHANGE EXISTING PROGRAM (check no than one of the following)	
Revise requirements for existing major	
Revise requirements for a concentration within an existing major	
Revise requirements for an existing degree program	
Revise requirements for existing certificate program	
Revise requirements for existing minor	
Implementation Date: FALL semester, year:	


PROPOSAL TO CREATE NEW PROGRAM NOT REQUIRING STATE ACTION (check no more that one of the following)	
New concentration within existing major	Name: _____
New minor <input checked="" type="checkbox"/>	Name: _____
New Major but NOT a new degree* <input checked="" type="checkbox"/>	Name: Minor in Journalism
<small>*Use ONLY for interdisciplinary majors that will be grouped as part of the "Special Majors/General Liberal Arts and Sciences" degree (CIP Code 24.0101) or reported as a BLS degree (CIP Code 24.0199)</small>	
Implementation Date (semester and year):	Fall 2019

REQUIRED ATTACHMENTS FOR ALL PROPOSALS FOR PROGRAM CHANGE OR FOR NEW PROGRAMS NOT REQUIRING STATE APPROVAL:

2. **Rationale statement** (Why is this additional program needed? What purposes will it serve?)
3. **Impact Statement** (Provide details about the Library, space, budget, technology, and impacts created by this program change. Supporting statements from the Library, IT Department, etc. evaluating the resource impact and feasibility of adding the new program are required.) If the proposal involves changes in course credit hours as a part of the program change, "Change_Course_Credits" proposal forms for each course with revised credit hours must also be submitted.
4. **Catalog Copy** (Provide the complete Catalog Description for the proposed new program)
5. **Any change that impacts another Department must have a written statement (such as a copy of an email) from the Chair(s) agreeing to the change.**

Department Chair Approval: 

CCC Chair Approval: 

Dean Approval: 

Date: Nov. 9, 2018

Date: 12/03/2018

Date: 12/5/2018

*COB and COE proposals approved by the Associate Dean.

BEFORE consideration by the UCC, the proposal must be approved the three levels noted above. Approval by the UCC, UFC, and Provost** are noted on the proposal "status history" at the UCC web site.

***Provost approval is required in cases of proposals for new concentrations, new minors, new majors that do not involve a new degree, or program changes involving changes to credit hours of courses in the program's requirements.*

Journalism Minor Rationale Statement

Journalism skills classes are currently offered as a sequential track of three courses, along with Practicum Journalism, an experiential learning course in which students write for the school newspaper. In order to construct a special major in journalism, students will take these classes as well as an individual study or internship in journalism along with one elective that matches their particular journalistic interests.

Currently about 10 students are in the process of completing all these courses. Some of them are English or Communication and Digital Studies majors, who receive credit for journalism courses in their major, and some are in the process of declaring a Special Major in Journalism. Several students in both categories have expressed that they would appreciate having a journalism minor as an additional option.

Students who complete the minor can be expected to develop expertise in three broad areas of fluency:

- Students will learn practical skills to prepare them for careers in journalism or professional written communication. They will learn to come up with pitches and conduct research for stories based on them, including evaluating the reliability of information they receive. They will write clearly and accurately according to the form and style of various genres including breaking news writing and longform narrative. They will learn to conduct basic investigations using public records and apply numerical and statistical analysis. They will critically evaluate their own work as well as others' for style, fairness and accuracy.
- Students will work ethically in pursuit of truth, accuracy, fairness and diversity. Through carefully examining their own process, they will also examine much more broadly what the news media are, how they work and why they are important to a society whose citizens depend on the free flow of information. They will learn to apply the principles and laws protecting freedom of speech and press for the country. They will demonstrate an understanding of the history and role of professionals and institutions in shaping the news. They will also study the significance of diversity in mass communications in a global society.
- Students will learn to apply their knowledge of journalism to a quickly evolving media environment. They will explore how to use social media, secure communication channels and government data to add depth to their research practices. They will learn storytelling using video, audio and infographics and other multimedia. More broadly, they will consider how the

- design of news delivery systems and multimedia can add to and detract from the experience of an audience.

Catalog Copy

[Insert after Requirements for English minor]

Requirements for the Minor in Journalism

The interdisciplinary minor in journalism teaches students essential skills for working in a news environment, such as how to gather facts, evaluate them and disseminate them simply and clearly for print and online audiences, as well as how to critically examine the institution of mass media. The minor requires eighteen (18) credits. Fifteen (15) are from journalism courses: ENGL 200, ENGL 300, ENGL 301, ENGL 380 (a 1-credit course taken three times), and either ENGL 491 or ENGL 499 with a focus in journalism. Another three (3) credits must be completed from a list of pre-approved electives.

General Electives:

PSCI 363, ARTS 104, ARTS 219, COMM 341, COMM 357, DGST 101, DGST 395, CPSC 106, MUTC 100, ENGL 312

Other courses with relevant content may be substituted with departmental approval.

Rationale for Electives:

PSCI 363 Mass Media and Politics – Provides a historical and theoretical understanding of the journalism industry in the United States

ARTS 104 Digital Approaches to Fine Art – Focuses on use of Photoshop and other digital design programs to improve web design skills

ARTS 219 Digital Video Production – Helps students hone their skills in filming and editing

COMM 341 Communication Research Methods – Gives students the tools of academic research, particularly quantitative research, to deepen their work

COMM 357 Social Media – Provides theoretical training that can inform students' use of social media at a news operation

DGST 101 Introduction to Digital Studies – Provides a theoretical grounding in the digital environment that can inform their understanding of the ethics of digital publishing

DGST 395 Applied Digital Studies – Gives students an opportunity to work on a self-designed digital project

CPSC 106 Digital Storytelling - Gives students practice in storytelling using audio, video and images, also uses NPR's StoryCorps as a model

MUTC 100 – Gives students an introduction to sound recording, sequencing and design that can be useful for podcasting
ENGL 312 Creative Writing: Non-Fiction – Encourages students to practice narrative writing and explore how the art of nonfiction and journalism cross over

Journalism Minor Resource Impact Statement

Faculty Resources

The proposed journalism studies minor will be drawing largely from existing courses and current faculty. The chair of ELC (Gary Richards) supports the establishment of the minor. [Note: Additional electives and special topics identified as appropriate substitutes for the published list would also be existing courses and thus not require additional resources.]

The usual administrative costs/staff time for programming Banner, generating check sheets, etc. will also be entailed.

Note that the chairs from the departments from which the minor's elective classes are drawn (ARTS, ELC, PSCI, CPSC, COMM, DGST, MUTC) have been notified and are supportive of including the above stated classes in the minor.

Digital resources

Journalism minor students can access the needed tools and computers with field-related software in the Combs computer lab (CMBS 349), the ThinkLab (behind Simpson 225) and the Convergence Center.

Library Resources

Because the minor will be drawing from our existing course offerings and faculty expertise, the research resources needed to support the proposed curriculum are largely in place.

UMW Libraries – Library Impact Statement
Program Change Proposal

Proposal Title: Journalism minor

Department: English, Linguistics and Communication College: Arts & Sciences

Submitted by: Sushma Subramanian

This form is to be completed by the University Librarian or the Technical Services Librarian. The signed form should accompany the Program Change Proposal submitted to the College Curriculum Committee.

Do the UMW Libraries already collect in this area? Yes No

Rate the adequacy of each of the following collection areas:

	Insufficient	Adequate	Strong
Print books	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Electronic books	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Journals	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Databases	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other resources	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comment on the strengths and weaknesses of the existing print and electronic collections.

We currently select materials in this area. New print and electronic books on the topic can be purchased with existing monograph funds. No new journal or database subscriptions are needed to support this minor.

Estimated cost of new materials: none

Estimated ongoing costs: none

Librarian signature: *Sushma Subramanian*

Date: 8/16/2018

Re: Including ARTS in journalism minor

Jon McMillan (jmcmilla)

Thu 6/14/2018 8:23 AM

To: Sushma Subramanian (ssubrama) <ssubrama@umw.edu>;

Hi Sushma,

I think ARTS 104 would be a better fit- our ARTS 105 course is as much an exploration of materials as concepts so the application to journalism might get lost a bit. I also think ARTS 219: Digital Video Production and ARTS 381N: Topics: Experimental Documentary would be good additions to the journalism minor offerings. Jason Robinson teaches all of these courses, although we often offer a section of 104 that is taught by an adjunct as well.

Let me know what you think,

Jon

Jon McMillan

Chair- Department of Art and Art History

Associate Professor of Ceramics

University of Mary Washington

540-654-1936

jmcmilla@umw.edu

From: Sushma Subramanian (ssubrama)

Sent: Wednesday, June 13, 2018 1:17 PM

To: Jon McMillan (jmcmilla)

Subject: Re: Including ARTS in journalism minor

Sure. Well, I thought ARTS 105 might be a good fit because the design principles might be useful for displaying content attractively online. But maybe 104 would be better for that?

From: Jon McMillan (jmcmilla)

Sent: Tuesday, June 12, 2018 12:12 PM

To: Sushma Subramanian (ssubrama)

Subject: Re: Including ARTS in journalism minor

Hi Sushma,

Sorry for the delayed response. I'm teaching right now and it's been a whirlwind so far...

I think we can contribute some courses to the journalism minor- I understand the Photo I connection but would be interested to hear your thoughts about ARTS 105. I also think ARTS 104: Digital Approaches to Fine Art might be a good option since it focuses on the use of photoshop and other digital design programs that might be applicable to journalism. It is also part of the digital studies minor.

Let me know your thoughts about how 105 fits and we can discuss.

Thanks and have a good day,

Jon

Re: Including CPSC 106 in journalism minor

Stephen Davies (sdavies)

Mon 6/4/2018 8:09 PM

To: Sushma Subramanian (ssubrama) <ssubrama@umw.edu>;

Cc: Ian Finlayson (finlayson) <ifinlay@umw.edu>;

Best person to ask would be Jennifer Polack (jenniferpolack@gmail.com), since she teaches that course regularly in our department and is the best judge of its content and relevance. Just off the cuff, I'd think that it would be relevant, yes, since it's about creating hypermedia and other digital content which is of course a huge thing in Journalism nowadays.

Five minors a year is not a problem, volume-wise, although I bet you get more students than that. If there are other options for that elective, though, it's even less likely to be a problem. I'm copying Ian, the incoming department chair, so he knows that this minor is on the horizon and that we need to make sure we offer enough 106 seats to support it.

- Stephen Davies, Ph.D.
(stephen@umw.edu)

Sushma Subramanian (ssubrama) wrote:

> Hi Stephen,

>

> I guess I'm asking both questions, about relevance and space. Who currently teaches that course?

>

> I can't really predict the number of journalism minors at this point, but let's exaggerate and say it's about 5 each year. This would be an elective, one of two that are required for the minor. And there will be about a dozen other options.

>

> Sushma

>

> Sent using OWA for iPhone

>

> From: Stephen Davies (sdavies)

> Sent: Monday, June 4, 2018 11:33:01 AM

> To: Sushma Subramanian (ssubrama)

> Subject: Re: Including CPSC 106 in journalism minor

>

> Hi Sushma! Journalism minor: exciting! I'm sure there will be lots of interest in that.

>

> Regarding CPSC 106: I know very little about that class, actually, since

> I've never taught it and it's way outside my expertise. Are you asking whether

> I agree that its content is appropriate to the area of Journalism, or are you

> asking whether I can guarantee enough seats in the course to accommodate the

> expected number of Journalism minors?

>

> If the former, I'll point you to Jennifer Polack, who is the full-time

> faculty who teaches that class the most often.

Re: MUTC courses for Journalism minor

Brooks Kuykendall (jkuykend)

Mon 6/4/2018 9:47 AM

To: Sushma Subramanian (ssubrama) <ssubrama@umw.edu>;

Hello, Shushma.

The courses for that are really MUTC 100 and MUTC 170. I suspect this won't help very much, as it doesn't give you 300-level courses for the minor. But those are the ones we'd recommend for those skills.

Brooks

James Brooks Kuykendall
Professor of Music
Chair, Department of Music
Pollard Hall 209

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From: "Sushma Subramanian (ssubrama)" <ssubrama@umw.edu>
Date: Saturday, June 2, 2018 at 11:33 PM
To: "Brooks Kuykendall (jkuykend)" <jkuykend@umw.edu>
Subject: Re: MUTC courses for Journalism minor

Sure. Well I saw they were included in the Digital Studies minor, so I thought they'd fit here for pretty much the same reasons. Basically, the journalism classes provide a strong focus on writing with some multimedia training. I figure with the electives it would be useful to have options for students to develop these skills more deeply. In an age of podcasting, I thought the listed classes would give some good practice in audio editing. But let me know what you think... They might not be the best ones.

Sent using OWA for iPhone

From: Brooks Kuykendall (jkuykend)
Sent: Saturday, June 2, 2018 8:26:52 PM
To: Sushma Subramanian (ssubrama)
Subject: MUTC courses for Journalism minor

Re: Including COMM classes in journalism minor

Anand Rao (arao)

Fri 6/1/2018 1:47 PM

To: Sushma Subramanian (ssubrama) <ssubrama@umw.edu>;

Hi Sushma,

Good idea- the journalism minor could be very appealing to students, and would be very complementary to the CDS and English majors. Of the COMM courses you list, would they all be electives in the minor? 340 and 341 would make sense, but they are requirements for the major, of course, and 340 is a prerequisite for 341. COMM 351 and 352 have not been offered regularly. 353: Visual Rhetoric might be a good fit to include (you did not have it listed). 354: Environmental Rhetoric has not been offered for awhile (I taught it but haven't had a chance in a few years), 355: Rhetoric of Science and 356: Rhetoric of Controversy were taught by Tim but has not been offered for several years (but I could see Emily teaching 356 in the coming years). 357: Social Media will be offered regularly. So you might want to just list 340, 341, 353, 354, 356, and 357, if you want to make sure that they will likely be regularly offered.

If you are including these COMM courses then you should list all four comm faculty (Emily Deering Crosby, Adria Goldman, Elizabeth Johnson-Young, Anand Rao).

Hope this helps-

Anand

On Jun 1, 2018, at 12:28 PM, Sushma Subramanian (ssubrama) <ssubrama@umw.edu> wrote:

Hi Anand,

I'm in the process of putting together a journalism minor, which would require two electives including some outside of English. I just wanted to see if you're comfortable with me including COMM340, COMM341, COMM351, COMM352, COMM354, COMM355, COMM356 and COMM357 as options. Also, any others you think would be a good fit? And who should I say the associated faculty are?

Hope your summer is going well!

Sushma

9/5/2018

Re: PSCI courses in journalism major - Sushma Subramanian (ssubrama)

Re: PSCI courses in journalism major

Stephen Farnsworth (sfarnswo)

Fri 6/1/2018 3:17 PM

To: Sushma Subramanian (ssubrama) <ssubrama@umw.edu>; Jack Kramer (jkramer) <jkramer@umw.edu>;

BTW I teach both these courses

Dr. Stephen J. Farnsworth
Professor of Political Science and International Affairs &
Director, Center for Leadership and Media Studies

University of Mary Washington
1301 College Avenue
Fredericksburg, VA 22401
sfarnswo@umw.edu

Web: stephenfarnsworth.net
Twitter: @drsarnsworth

Recent Books:

Presidential Communication and Character: White House News Management from Clinton and Cable to Twitter and Trump (Routledge).
The Global President: International Media and the U.S. Government (co-authored, Rowman & Littlefield).
The Nightly News Nightmare: Media Coverage of U.S. Presidential Elections (co-authored, Rowman & Littlefield, Third Edition).
Spinner in Chief: How Presidents Sell Their Policies and Themselves (Routledge/Paradigm).

From: Stephen Farnsworth (sfarnswo)
Sent: Friday, June 1, 2018 3:07:33 PM
To: Sushma Subramanian (ssubrama); Jack Kramer (jkramer)
Subject: PSCI courses in journalism major

Hi Sushma-
Jack Kramer wanted me to email your back on your journalism special major question.

PSCI 363 has been part of the journalism special major in the past so I would be glad if you continue to include that course as an elective.

If you like, you can also include US political film on the list as well (i can't remember the course number)

FYI both are elective classes in the digital studies major.

Have a great weekend!
Steve

Dr. Stephen J. Farnsworth
Professor of Political Science and International Affairs &
Director, Center for Leadership and Media Studies

University of Mary Washington
1301 College Avenue
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sfarnswo@umw.edu

Re: Journalism minor app

Gary Richards (grichard)

Thu 7/19/2018 12:01 PM

To: Sushma Subramanian (ssubrama) <ssubrama@umw.edu>;

Hey, Sushma.

Those six courses make sense to me. You might note, though, that ENGL 312 has six hours of prerequisites (ENGL 295 and 302). That wouldn't be a big issue, though, if the student is majoring in English or English: Creative Writing.

Colin teaches ENGL 312, and Zach does ENGL 203, 350, and 451.

If you're looking for as expansive a list as possible to add flexibility, you might include ENGL 202: Writing Seminar, since some topics, like Writing about Sports, might be useful in a journalism minor.

Regards,
Gary

Gary Richards
Professor of English and Chair
Department of English, Linguistics, and Communication
University of Mary Washington

From: Sushma Subramanian (ssubrama)
Sent: Tuesday, July 17, 2018 4:52 PM
To: Gary Richards (grichard)
Subject: Journalism minor app

Hi Gary,

I'm in the process of putting together the paperwork for a journalism minor and I just wanted to see if it would be appropriate to include these as electives from English:
ENGL312, ENGL350 or ENGL203, ENGL451, ENGL499 or ENGL491 (individual study) with a journalism focus. Any others you think might be useful to add?
And in addition to Colin, who else is affiliated with these courses?

Hope you're having a relaxing summer!

Sushma