

UNIVERSITY OF MARY WASHINGTON – PROGRAM CHANGE PROPOSAL

Electronically submit this completed form with attachments in one file to the Chair of the College Curriculum Committee.

COLLEGE (check one):	Arts and Sciences	Business	X	Education
Proposal Submitted By: Rachel Graefe-Anderson	Date Prepared: 11/10/2018			
Department /Program:	COB Master of Business Administration			

- Note: for any program change entailing the addition any new courses, or revisions to existing courses, separate proposal for those course actions must also be submitted. If the proposal involves changes in course credit hours as a part of the program change, “Change_Course_Credits” proposal forms for each course with revised credit hours must also be submitted.*

PROPOSAL TO CHANGE EXISTING PROGRAM (check no than one of the following).	
Revise requirements for existing major	X
Revise requirements for a concentration within an existing major	
Revise requirements for an existing degree program	
Revise requirements for existing certificate program	
Revise requirements for existing minor	
Implementation Date: FALL semester, year:	2019

PROPOSAL TO CREATE NEW PROGRAM <i>NOT</i> REQUIRING STATE ACTION (check no more that one of the following)	
New concentration within existing major	Name:
New minor	Name:
New Major but <i>NOT</i> a new degree*	Name:
*Use <i>ONLY</i> for interdisciplinary majors that will be grouped as part of the “Special Majors/General Liberal Arts and Sciences” degree (CIP Code 24.0101) or reported as a BLS degree (CIP Code 24.0199)	
Implementation Date (semester and year):	

REQUIRED ATTACHMENTS FOR ALL PROPOSALS FOR PROGRAM CHANGE OR FOR NEW PROGRAMS *NOT* REQUIRING STATE APPROVAL:

- Rationale statement (Why is this additional program needed? What purposes will it serve?)
- Impact Statement (Provide details about the Library, space, budget, technology, and impacts created by this program change. Supporting statements from the Library, IT Department, etc. evaluating the resource impact and feasibility of adding the new program are required.) *If the proposal involves changes in course credit hours as a part of the program change, “Change_Course_Credits” proposal forms for each course with revised credit hours must also be submitted.*
- Catalog Copy (Provide the complete Catalog Description for the proposed new program)
- Any change that impacts another Department must have a written statement (such as a copy of an email) from the Chair(s) agreeing to the change.

Department Chair Approval*: _____ Date: _____

CCC Chair Approval: _____ Date: _____

Dean Approval: _____ Date: _____

*COB and COE proposals approved by the Associate Dean.

BEFORE consideration by the UCC, the proposal must be approved the three levels noted above. Approval by the UCC, UFC, and Provost** are noted on the proposal “status history” at the UCC web site.

***Provost approval is required in cases of proposals for new concentrations, new minors, new majors that do not involve a new degree, or program changes involving changes to credit hours of courses in the program’s requirements.*

6. Rationale statement (Why is this additional program needed? What purposes will it serve?)

We propose these changes to develop a path forward that simplifies the attainment of the foundational knowledge required to support a successful MBA graduate. Our current program requires that MBA candidates who don't have undergraduate quant experience take 0-24 credit hours' worth of undergraduate level courses before they can be admitted to our program.

Approximately 75% of our students are required to take two or more pre-requisite classes before being admitted into the program. This creates a barrier to admission and we lose these students to higher credit requirement programs that are more streamlined for busy professionals, or less rigorous programs. MBA candidates find it difficult to get the undergraduate pre-requisites with us as our undergraduate courses are typically during the day. Once we send them to another university or Community College, we expend more energy and money re-acquiring them.

Faculty want to have students who can start the MBA at an advanced level rather than being required to start at the beginning of a subject area to "catch up" those who were not business undergraduate majors. Furthermore, the existing prerequisite structure does not accomplish its purpose, which is to prepare students for subsequent coursework. Because students receive waivers to some of the prerequisites for having completed similar coursework elsewhere, the faculty cannot ascertain the timing or prior knowledge of students entering the MBA core courses.

These changes adequately address the issues described above by easing the on-ramp for would-be MBA's while making sure that candidates receive the necessary knowledge to support their success in the program, we can expect to see an increase in interest and enrollment of qualified and capable candidates. Furthermore, these changes streamline the MBA and make it consistent for all students. Rather than a complicated process of determining waivers and exceptions for a large number of undergraduate prerequisites, now all students take the same foundation courses and will be able to be expected to have the same baseline level of preparation for subsequent coursework. Though not critical, these changes also dramatically simplify advising and registrar processes related to the MBA program.

7. Impact Statement (Provide details about the Library, space, budget, technology, and impacts created by this program change. Supporting statements from the Library, IT Department, etc. evaluating the resource impact and feasibility of adding the new program are required.) **If the proposal involves changes in course credit hours as a part of the program change, "Change_Course_Credits" proposal forms for each course with revised credit hours must also be submitted.**

This program change requires the creation and staffing of three new courses and thus will impact Department Faculty resources. The removal of the existing prerequisites will reduce demand for those courses and may result in less sections needing to be offered. However, the three new courses will need to be taught by Department Faculty. The department is prepared to handle the resource issues. There are no other resource impacts. All course materials used in these courses will be adapted by faculty from the existing materials used in the prerequisites.

8. Catalog Copy (Provide the complete Catalog Description for the proposed new program)

Existing Catalog Description

Prerequisite Course Waivers Some incoming students may require additional prerequisite course work. The prerequisite course component is designed to provide the essential business knowledge and skills required for successful completion of the MBA program. The undergraduate prerequisite courses provide a non-business undergraduate student with a knowledge base comparable to that of a student with an undergraduate business degree. Some of the prerequisite courses may be waived through a variety of means:

- Completion of comparable course work from a regionally-accredited college or university with a grade of C or

higher.

- Successfully passing an examination addressing the course content. A prerequisite course may be challenged by exam only one time, as follows: – CLEP or DANTEs Exam or – Faculty-developed exam, administered at the discretion of MBA faculty. This option is not available for some prerequisite courses.

It is the responsibility of the MBA applicant to demonstrate why and how a prerequisite course should be waived.

Prerequisite Courses (0-18 credits) – All courses are 3 credits

LRSP 201 Accounting for Managers or ACCT 102 or equivalent

LRSP 316 Quantitative Methods and Statistics Modules or STAT 180 or equivalent

ECON 201 Principles of Macroeconomics or equivalent

ECON 202 Principles of Microeconomics or equivalent

LRSP 308 Management and Marketing Modules or (MGMT 301 or equivalent and MKTG 301 or equivalent)

LRSP 344 Financial Management or FINC 301 or equivalent

Any student who earns a grade below a C in one of the prerequisite courses above taken at the University must retake the course and earn a C or higher. Note: Students may complete a maximum of 9 credits in graduate-level elective courses (including a maximum of six graduate transfer credits) prior to completion of all required prerequisite credits.

Required Core Courses (21 credits) – All courses are 3 credits

MBUS 502 Financial Management

MBUS 523 Marketing Strategy

MBUS 525 Leadership and Organizational Behavior

MBUS 529 Quantitative Business Modeling

MBUS 559 Accounting for Decision Making and Control

MBUS 595 Strategic Management

MMIS 500 Management Information Systems

Electives (9 credits) 9 additional credits chosen from any other 500-level MBUS or MMIS course.

Proposed Catalog Entry – NOTE: remove all red text from existing. New core is:

Required Core Courses (30 credits) – All courses are 3 credits

MBUS 500A Foundations of Accounting and Quantitative Analysis

MBUS 500B Foundations of Global Marketing and Management

MBUS 500C Foundations of Financial Economics

MBUS 502 Financial Management

MBUS 523 Marketing Strategy

MBUS 525 Leadership and Organizational Behavior

MBUS 529 Quantitative Business Modeling

MBUS 559 Accounting for Decision Making and Control

MBUS 595 Strategic Management

MMIS 500 Management Information Systems

Electives (6 credits) 6 additional credits chosen from any other 500-level MBUS or MMIS course.