

UNIVERSITY OF MARY WASHINGTON -- NEW COURSE PROPOSAL

Electronically submit this completed form with attachments in one file to the Chair of the College Curriculum Committee.

COLLEGE (check one): Arts and Sciences	<input checked="" type="checkbox"/>	Business	<input type="checkbox"/>	Education	<input type="checkbox"/>
Proposal Submitted By: Jason James			Date Prepared:		
Course Title: Applied Anthropology					
Department/discipline and course number*:			ANTH 345		
Prerequisites:			None		

**This course number must be approved by the Office of the Registrar before the proposal is submitted.*

Number of credits:	3	Will this course meet for at least 700 contact minutes for each credit hour proposed? If no, provide a credit hour justification.	YES	<input checked="" type="checkbox"/>	NO
Will this be a new , repeatable "special topics" course? (Do you want students to be able to take this new course more than once if the topic changes?)			NO	<input checked="" type="checkbox"/>	YES

Date of first offering of this new course: FALL SEMESTER, year		SPRING 2020	
Proposed frequency of offering of the course:		Once every 1-2 years	
Proposed enrollment limit for the course:		25	
List the faculty who will likely teach the course:		Jason James	
Are ANY new resources required?		NO	<input checked="" type="checkbox"/> YES
Document in attached impact statement			

****The earliest the course may be offered is the fall semester of the academic year FOLLOWING the year in which the course proposal is approved.**

This new course will be (check all that apply):			
Required in the major	<input type="checkbox"/>	Required in the minor	<input type="checkbox"/>
Elective in the major	<input checked="" type="checkbox"/>	Elective in the minor	<input type="checkbox"/>
		General Elective	<input type="checkbox"/>
		General Education**	<input type="checkbox"/>

****AFTER the new course is approved, a separate proposal must be sent to the General Education Committee.**

Catalog Description (suggested length – less than 50 words):	
This course highlights examples of how anthropology is applied outside of academia, ranging from business management and marketing to public policy and conflict resolution. Students will learn and refine research methods by working collaboratively on a project for a client.	

COURSE HISTORY:	Was this course taught previously as a topics or experimental course?	YES	<input checked="" type="checkbox"/>	NO	<input type="checkbox"/>
Course Number and Title of Previous Course		Semester Offered		Enrollment	
ANTH 371 KK Public and Applied Anthropology		Fall 2015		10	
ANTH 371 KK Public and Applied Anthropology		Spring 2014		16	
<input checked="" type="checkbox"/>	CHECK HERE if the proposed course is to be equated with the earlier topics or experimental offerings. If equated, students who took the earlier "topics" course will only be able to take the new course as a repeat (C- grade or lower).				
NOTE: If the proposed course has not been previously offered as a topics or experimental course, explain in the attached rationale statement why the course should be adopted even though it has not been tried out.					

REQUIRED ATTACHMENTS:

1. **Rationale Statement** – Why is this course needed? What purposes will it serve?
2. **Credit Hour Justification** (if required) – explain how this course will comply with the UMW Credit Hours Policy (D.5.3)
3. **Impact Statement** – Provide details about the Library, space, staffing, budget, and technology impacts created by adding this new course. Include supporting statements from the Library, IT Department, etc. **Any change that impacts another Department must have a written statement (such as an email) from the Chair(s) agreeing to the change.**
4. **Sample Syllabus**

Department Chair Approval*: Leslie Martin

Date: 9/7/18

CCC Chair Approval: Don M. Baker

Date: 9/21/2018

***COB and COE proposals approved by the Associate Dean. BEFORE consideration by the UCC, the proposal must be approved the two levels noted above. Approval by the UCC and UFC are noted on the proposal "status history" at the UCC web site.**

New Course Proposal
Jason James, Sociology and Anthropology
ANTH 345 Applied Anthropology

1. Rationale Statement

This course was introduced to provide students, especially anthropology majors but also others, with the opportunity to expand their familiarity with the ways in which the concepts and methods used in cultural anthropology are used to address issues in the realm of public policy as well as in higher education, business, and elsewhere. Although anthropology students receive training in qualitative research methods in the course ANTH 298 Ethnography, those methods are tailored to academic research projects rather than applied projects, where established methods must be used differently and additional methods may be employed due to the time frame and applied nature of the research. The course helps students to appreciate the ways anthropological ideas and methods can be applied and expands their repertoire of research methods. An expanded skill set and awareness of how anthropology is applied outside of academia can prove beneficial in students' ability to articulate the value of their training to potential employers and to their chances at being hired.

2. Credit Hour Justification

This course will count for 3 credits, meeting the standard number of hours per week and semester required for this number of credits.

3. Impact Statement

This course will have no significant impact with respect to facilities, staffing, or budget. It will be part of the rotation of upper level elective courses offered by anthropology faculty. The course will involve regular class meetings in a regular classroom in Monroe Hall. Each semester, students will be given a question or issue that a "client" such as an administrative department at UMW or a Fredericksburg organization wishes to have investigated by the class (no payment will be involved).

4. Sample Syllabus

Please see below.

Public and Applied Anthropology

Professor Jason James

Office Hours Tuesday and Thursday, 1:30-3 and by appointment

Monroe 414, 654-1169

jjames@umw.edu

This course focuses on the ways anthropology is used to facilitate change and inform decision-making. Public anthropology refers to research and writing aimed at producing social, economic, and political transformation. The aims of applied anthropology may include social and political change as well, such as when it is conducted on behalf of a development organization, but can also include addressing the needs of a corporate client seeking assistance with organizational or marketing issues, for example. While public anthropology usually proposes solutions to social or political problems, applied anthropology tends to make more narrowly focused recommendations on specific policies, strategies, or plans in a range of settings. Public anthropology can be applied, but may simply seek to call attention to a problem or affect discourse about it. Similarly, applied anthropology can be public, but applied anthropology can be conducted to assist a corporate client with marketing or management issues.

In this class we will read about and discuss examples of public and applied anthropology, learn about and evaluate research methods beyond extended field research that are suited to the restricted time frame that applied anthropology often entails, and conduct our own research projects on campus with the aim of producing reports with specific recommendations. Students will work in teams to conduct background research, refine research questions, develop research strategies and protocols, conduct research, and organize and present results.

Class Format

Work on the research projects will constitute a large portion of coursework for this class. Although it will entail reading and discussion, a significant amount of class time will be spent working on projects with fellow team members. For the last 2/3 of the semester, each week will include a regular “class” day and a “work” day. This means it is crucial to come to class prepared to do this work: if you own a laptop or tablet, bring it would be advisable, along with whatever notes and other materials you are working with at the moment — e.g. notes from background research, drafts of interview questions, transcriptions you are coding, etc. Work days will also be devoted to team members providing a brief oral report on their project.

Canvas includes a button called Collaborations through which students can create google docs and other tools to make collaboration easier. I strongly recommend making use of these; if you choose to use a tool of this type, please do so via Canvas unless it is a service not available through Canvas.

Goals

- To familiarize students with uses of anthropological research methods and thinking outside of academia.
- To expand students' familiarity with research methods often used in applied anthropology.
- To further students' skills in problem-solving, planning, and collaboration.

Readings

Ervin, *Applied Anthropology* 2nd ed.

Holmes, *Fresh Fruit, Broken Bodies*

Other texts will be posted to Canvas under Files.

Grades

Class Participation 15%

Research Team Participation 25%

Includes individual weekly report, interim report, IRB application, self- and peer-evaluation

Bibliography 5%

Mid-Term 15%

New Course Proposal Cover Sheet (July 2018)

Final Research Presentation and Write-Up 40%

Class Participation

Active participation in this class is especially important given the focus on collaborating on large, multi-faceted research projects. The usual expectations of class participation — coming prepared, contributing to discussion — also remain. Your success depends on your coming prepared to engage the material actively by posing and answering questions, listening to your colleagues and the instructor, and contributing to discussion. If you feel hesitant about speaking up in class, it will help to come with good reading notes. Coming to class prepared and contributing frequently will earn an A for participation. Doing these on a regular but not entirely consistent basis will earn a B. Infrequent participation with good preparation or regular participation with poor preparation will receive a C. A consistent lack of preparation and no participation will receive a D or F for this portion of the course grade.

Research Team Participation

You will be divided into teams, and each of those teams will have a leader who will be elected by the team. If more than one person would like to serve as leader, the role can be reassigned at some point in the semester. The team leader will be responsible for coordinating the work of that team, including assigning tasks and following up, setting an agenda for work days, and other tasks. At the end of the semester, the members of each team will evaluate themselves and the other members in terms of their contribution to the project.

Final Research Presentation & Write-Up

Projects will conclude with presentations to “clients” by the project group. The project write-up is an individual paper that outlines the research questions, methods used, results, and final reflections.

Mid-Term and Final Exams

The take-home mid-term and final exams will focus on issues central to public and applied anthropology that we have highlighted through course readings and discussion.

SCHEDULE (subject to revision)

Week 1

8/25 *Introductions.*

8/27 McCurdy, "Using Anthropology."
[NAPA Careers Page](#)
[Garrison, "How Food Companies Watch What You Eat."](#)
Begin organizing research teams and projects.

Week 2

9/1 Ervin Chapters 1 & 2

9/3 Ervin Chapter 3
IRB Guidelines:
<http://provost.umw.edu/irb/manual-of-procedures-and-policies/introduction/>
Instructions for the Expedited Form (Canvas)
Application for Expedited Review (Canvas)

Week 3

9/8 Ervin Chapters 11 & 12

9/10 Ervin Chapters 13 & 14, skim 15

Week 4

9/15 Ervin Chapters 4 & 5
Bibliographies Due

9/17 *Discussion; Work Day*

Week 5

9/22 Ervin Chapters 6 & 7
IRB Application Due

9/24 *Discussion; Work Day*

Week 6

9/29 *No class.*

10/1 Mid-Term Due

Week 7

10/6 *Discussion; Work Day*

10/8 Ervin Chapters 8 & 9

Week 8

10/15 *Discussion; Work Day*

Week 9

10/20 *Interim Reports*

10/22 *Discussion; Work Day*

Week 10

10/27 Holmes, Preface, Chapters 1-3

10/29 *Discussion; Work Day*

Week 11

11/3 Holmes, Chapters 4-7, Appendix

11/5 *Discussion; Work Day*

Week 12

11/10 Ervin Chapters 10 & 16

11/12 *Discussion; Work Day*

Week 13

11/17 & 19 Ervin Chapter 17

Week 14

11/24 *Discussion; Work Day*

Week 15

12/1 & 3 *Group Presentations*