Submitted by: Lance Gentry  
Date Prepared: October 16, 2014

Department/Discipline(s) and Course Number(s): BUAD 312

Course Title: Retailing: Online; Offline

Type of change (check all applicable):
Number* _____ Title_____ Credits_____ Description_ ___ Prerequisites ____ Deletion__ X__ Cross list**____

*This course number must be approved by the Office of the Registrar before the proposal is submitted.

**To cross list courses between departments/colleges, there should be two cover sheets submitted with the proposal – one by the chair of each department with signatures from the relevant College Curriculum Committee Chair.

Effective Date: FALL Semester, Year:  Fall 2015

<table>
<thead>
<tr>
<th>Current Catalog Entry</th>
<th>Proposed Catalog Entry</th>
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JUSTIFICATION (including impact on majors, minors, concentrations, and general education courses within the University curriculum; attach additional pages if required)

The class has not been taught in years and has never been taught by any of the current marketing faculty.

TRANSITION PLAN (describe how will students who are in Catalogs where the course is required for a major be accommodated; attach additional pages if required)

Approvals

Department Chair  
*Ken Machande*  
Date: October 16, 2014

College Curriculum Chair  
*T. Nichole Phillips*  
Date: October 20, 2014

Expedited course changes are posted for a 10-class day comment period. If no comments are raised during that time, the proposal becomes final. All expedited proposals approved in this way will be noted on the UCC web site.

If comments are raised, the proposal may be reviewed by the UCC and then approved or it may be returned to the CCC for additional deliberation (as required).

Expedited Course Change Cover Sheet (July 2014)