Submitted by: Lance Gentry            Date Prepared: October 16, 2014

Department/Discipline(s) and Course Number(s): BUAD 310

Course Title: Principles of Marketing

Type of change (check all applicable):
Number* _____ Title_____  Credits_____ Description_ __ Prerequisites _ X___ Deletion_____ Cross list**____

*This course number must be approved by the Office of the Registrar before the proposal is submitted.

**To cross list courses between departments/colleges, there should be two cover sheets submitted with the proposal – one by the chair of each department with signatures from the relevant College Curriculum Committee Chair.

Effective Date: FALL Semester, Year: Fall 2015

Current Catalog Entry                        Proposed Catalog Entry
ECON 201 or ECON 202; BUAD 131; Junior Status; and COB Student Status or permission of instructor
ECON 201 or ECON 202; and Junior Status

JUSTIFICATION (including impact on majors, minors, concentrations, and general education courses within the University curriculum; attach additional pages if required)
The class as currently taught does not require mastery of basic accounting (BUAD 131) and is appropriate for non-business majors with an interest in marketing.

TRANSITION PLAN (describe how will students who are in Catalogs where the course is required for a major be accommodated; attach additional pages if required)

Approvals

Department Chair            Ken Machande          Date: October 16, 2014

College Curriculum Chair     T. Nichole Phillips   Date: October 20, 2014

Expedited course changes are posted for a 10-class day comment period. If no comments are raised during that time, the proposal becomes final. All expedited proposals approved in this way will be noted on the UCC web site.

If comments are raised, the proposal may be reviewed by the UCC and then approved or it may be returned to the CCC for additional deliberation (as required).

Expedited Course Change Cover Sheet (July 2014)