UNIVERSITY OF MARY WASHINGTON – EXPEDITED COURSE CHANGE PROPOSAL

Submit this form electronically, beginning with the first required level of review (department or college level). Each level of review passes the form and any attachments to the next level when the action is approved.

Submitted by: Kimberly Kinsley

Date Prepared: 11/01/12

Department/Discipline and Course Number: COB/MBUS 548

Course Title: Managerial Economics

Type of change (check all applicable):
Course Number* Title Credits Description Prerequisites X Deletion

*This course number must be approved by the Office of the Registrar before the proposal is submitted.

Effective Date: FALL Semester, Year 2013

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<tr>
<th>Current Catalog Entry</th>
<th>Proposed Catalog Entry</th>
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<tr>
<td>MBUS 548 – Managerial Economics (3) Prerequisite: LRSP 306 or equivalent. Students examine microeconomic theory with selected business applications. This course focuses on demand and supply analysis, cost and production functions, optimization techniques, pricing strategies, market structure, firm architecture, game theory and competitive strategy, and risk evaluation. Antitrust policies and other government regulations are also delineated and discussed. This course emphasizes the application of microeconomic analysis to find optimal solutions to managerial decision problems in a global environment.</td>
<td>MBUS 548 – Managerial Economics (3) Prerequisite: LRSP 306 or (ECON 201 and 202) or equivalent. Students examine microeconomic theory with selected business applications. This course focuses on demand and supply analysis, cost and production functions, optimization techniques, pricing strategies, market structure, firm architecture, game theory and competitive strategy, and risk evaluation. Antitrust policies and other government regulations are also delineated and discussed. This course emphasizes the application of microeconomic analysis to find optimal solutions to managerial decision problems in a global environment.</td>
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JUSTIFICATION (including impact on majors, minors, concentrations, and general education courses within the University curriculum; attach additional pages if required)

Since ECON 201 and 202 or equivalent is being added to the current LRSP 306 prerequisite, this course needs an inclusive list of ECON prerequisites.

TRANSITION PLAN (describe how will students who are in Catalogs where the course is required for a major be accommodated; attach additional pages if required)

Since the content of the course is not changing, current students should not be impacted.

Approvals
Department Chair Ken Machande Date: 11/7/12
College Curriculum Chair Gail Brooks Date: 11/7/12

Expedited course changes are posted for a 10-class day comment period. If no comments are raised during that time, the proposal becomes final. All expedited proposals approved in this way will be noted on the UCC web site.
If comments are raised, the proposal may be reviewed by the UCC and then approved or it may be returned to the CCC for additional deliberation (as required).