

# UNIVERSITY OF MARY WASHINGTON – PROGRAM CHANGE PROPOSAL

Electronically submit this completed form with attachments in one file to the Chair of the College Curriculum Committee.

<b>COLLEGE (check one):</b>	<b>Arts and Sciences</b> <input checked="" type="checkbox"/>	<b>X</b>	<b>Business</b> <input type="checkbox"/>	<b>Education</b> <input type="checkbox"/>
Proposal Submitted By: Zach Whalen			Date Prepared: 11/1/2017	
Department /Program:	<b>Minor in Digital Studies</b>			

*Note: for any program change entailing the addition any new courses, or revisions to existing courses, separate proposal for those course actions must also be submitted.*

PROPOSAL TO CHANGE EXISTING PROGRAM (check <b>no than one</b> of the following)	
Revise requirements for existing <b>major</b>	<input type="checkbox"/>
Revise requirements for a concentration within an existing <b>major</b>	<input type="checkbox"/>
Revise requirements for an existing <b>degree program</b>	<input type="checkbox"/>
Revise requirements for existing <b>certificate</b> program	<input type="checkbox"/>
Revise requirements for existing <b>minor</b>	<input checked="" type="checkbox"/>
<b>Implementation Date: FALL semester, year:</b>	Fall 2018

**REQUIRED ATTACHMENTS FOR CHANGES TO EXISTING PROGRAMS:**

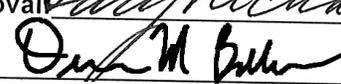
1. **Rationale statement** (Why is this program change needed? What purposes will it serve?)
2. **Impact Statement** (Provide details about the Library, space, budget, technology, and impacts created by this program change. Supporting statements from the Library, IT Department, etc. evaluating the resource impact and feasibility of the program change are required.)
3. **Catalog Copy** (Provide the *existing* Catalog Description and the complete statement of the *proposed* new Catalog description that reflects the program changes)

PROPOSAL TO CREATE NEW PROGRAM NOT REQUIRING STATE ACTION (check no more that <b>one</b> of the following)	
New concentration within existing major	Name:
New minor	Name:
New Major but NOT a new degree*	Name:
*Use ONLY for interdisciplinary majors that will be grouped as part of the "Special Majors/General Liberal Arts and Sciences" degree (CIP Code 24.0101) or reported as a BLS degree (CIP Code 24.0199)	
<b>Implementation Date (semester and year):</b>	

**REQUIRED ATTACHMENTS FOR NEW PROGRAMS NOT REQUIRING STATE APPROVAL:**

1. **Rationale statement** (Why is this additional program needed? What purposes will it serve?)
2. **Impact Statement** (Provide details about the Library, space, budget, technology, staffing and curricular impacts created by this program change. Supporting statements from the Library, IT Department, etc. evaluating the resource impact and feasibility of adding the new program are required.)
3. **Catalog Copy** (Provide the complete Catalog Description for the proposed new program)
4. Any change that impacts another Department must have a written statement (such as a copy of an email) from the Chair(s) agreeing to the change.

Department Chair Approval:  Date: Nov. 1, 2017

CCC Chair Approval:  Date: 11/09/2017

Dean Approval:  Date: 11/13/17

UCC Chair Approval:  Date: 11/16/17

\*Provost Approval: \_\_\_\_\_ Date: \_\_\_\_\_

*\*Required only in cases of proposals for new concentrations, new minors, or new majors that do not involve a new degree*

## Changes to the Minor in Digital Studies

### Rationale

The proposed changes to the Minor in Digital Studies respond to our growing program, and primarily add options to the minor which will allow students to complete all requirements more easily. These new options also enhance the interdisciplinarity of the Digital Studies program and recognize the emergence of digital pedagogy and methodology across many disciplines at UMW.

### New Electives

The following courses are proposed as new electives to meet the required 18 credits for the minor, with individual rationale for each to follow. For each of these courses, either the content or the pedagogy engages with at least two of: digital culture, digital methodology, and/or digital creativity.

- *AMST 204: American Foodways*
- *ARTS 219: Digital Video Production* (a new course proposed concurrently)
- *ARTS 241: Photography I*
- *DGST 301: Special Topics in Digital Studies* (a new course, proposed concurrently)
- *GEOG 250: Introduction to Geographic Information Systems and Cartography*
- *HIST 449: American Immigrant Experience*

#### *AMST 204: American Foodways*

Students create a public history resource using digital methods.

#### *ARTS 219: Digital Video Production*

Students use digital technology to produce creative work.

#### *ARTS 241: Photography I*

This is a studio art course dealing significantly with digital photography. Digital Creativity and Digital Methodology are therefore key components of this class.

#### *GEOG 250: Introduction to Geographic Information Systems and Cartography*

This course introduces students to GIS technology, thus employing digital methodology to learn about human culture.

#### *DGST 301: Special Topics in Digital Studies*

This is a new, special-topics course for Digital Studies. It's designed to make a more convenient course number for faculty wishing to create a new or experimental course specifically as a Digital Studies elective. These offerings will be approved and coordinated by the ELC Department.

#### *HIST 449: American Immigrant Experience*

Students create a public history resource using digital methods.

### Change in Requirements

The following change will allow Minors in Digital Studies one additional option for completing the capstone experience, which is a perennial bottleneck for these students:

- Add *COMM 460: Seminar in Digital Rhetoric* to the list of options for the MDST capstone.

#### *Capstone Requirement*

Currently, students have difficulty completing the Minor Capstone requirement. The two courses (HIST 428 and ENGL 451) are only offered every other year, and Individual Studies can be cumbersome and create an undue burden on supervising faculty.

COMM 460 is the required capstone for the Communication and Digital Studies major, so it's

already designed as a senior-level capstone experience. Adding this as an option for the Minor students brings these two programs more closely in line.

## Impact

These courses are all already being taught, and the addition of MDST elective credit carries no additional burden or expectation that these courses should be offered by their respective departments with greater frequency or more seats.

DGST 301, a new course, will be coordinated by the ELC department and will become part of a teaching rotation that currently includes MDST electives.

## Catalog Copy

### Current Copy:

Digital Studies engages students in the discovery, analysis, and creation of digital information and media. As an interdisciplinary minor, students will gain the academic and technological skills necessary to analyze information and communicate in an increasingly digital world. The Digital Studies Minor requires an introductory course, a capstone course, and elective courses across disciplines of study that explore the creation and use of digital information and the related social, legal, cultural, epistemological, and historical issues. Students will gain technological skills necessary to critically research, evaluate, and produce digital information and new media. Through collaborative work with digital tools, students will produce new information resources and will apply digital technologies in meaningful ways across various disciplines of study. The capstone experience requires independent research, interdisciplinary analysis, technological skills, and the production of a publicly accessible digital studies or new media project.

The minor incorporates (among others) the disciplines of American studies, anthropology, art and art history, communication, computer science, English, historic preservation, history, Spanish, and political science from which students may select elective courses. The minor is open to students from any discipline in the arts and sciences, education, or business colleges at UMW.

Students interested in enrolling in the minor should contact the director of the Digital Studies minor for additional details.

### Requirements for the Digital Studies Minor

Eighteen (18) credits to include one introductory class (DGST 101); twelve (12) credits from ARTS 104, 341, 454; COMM 353, 357; CPSC 106; DGST 201, 395, 483 (up to 3 credits); ENGL 203, 245, 252, 253, 300, 301, 314, 345, 350, 359, 386, 451; HISP 303; HIST 300AA, 325, 427, 428; MUTC 100, 170, 320, 330, 370; PSCI 363, 450; THEA 433, 481 or other courses as approved by the director, where the courses chosen reflect at least two disciplines with 6 credits at 300-level or higher; and a 3 credit capstone from HIST 428; ENGL 451; individual studies (491/492) or other courses as approved by the director.

### Proposed Copy:

Digital Studies engages students in the discovery, analysis, and creation of digital information and media. As an interdisciplinary minor, students will gain the academic and technological skills necessary to analyze information and communicate in an increasingly digital world. The Digital

Studies Minor requires an introductory course, a capstone course, and elective courses across disciplines of study that explore the creation and use of digital information and the related social, legal, cultural, epistemological, and historical issues. Students will gain technological skills necessary to critically research, evaluate, and produce digital information and new media. Through collaborative work with digital tools, students will produce new information resources and will apply digital technologies in meaningful ways across various disciplines of study. The capstone experience requires independent research, interdisciplinary analysis, technological skills, and the production of a publicly accessible digital studies or new media project.

The minor incorporates (among others) the disciplines of American studies, anthropology, art and art history, communication, computer science, English, historic preservation, history, Spanish, and political science from which students may select elective courses. The minor is open to students from any discipline in the arts and sciences, education, or business colleges at UMW.

Students interested in enrolling in the minor should contact the director of the Digital Studies minor for additional details.

#### Requirements for the Digital Studies Minor

Eighteen (18) credits to include one introductory class (DGST 101); twelve (12) credits from **AMST 204**; ARTS 104, **219**, **241**, 341, 454; COMM 353, 357; CPSC 106; DGST 201, **301**, 395, **460**, 483 (up to 3 credits); ENGL 203, 245, 252, 253, 300, 301, 314, 345, 350, 359, 386, 451; **GEOG 250**; HISP 303; HIST 300AA, 325, 427, 428, **449**; MUTC 100, 170, 320, 330, 370; PSCI 363, 450; THEA 433, 481 or other courses as approved by the director, where the courses chosen reflect at least two disciplines with 6 credits at 300-level or higher; and a 3 credit capstone from HIST 428; **COMM 460**; ENGL 451; individual studies (491/492) or other courses as approved by the director.

## Attachments

Email from Claudine Farrell re: HIST 449 and AMST 204

Email from Jon McMillan re: ARTS 219 and 241

Email from Jackie Gallagher re: GEOG 250





**From:** Claudine Ferrell (cferrell) cferrell@umw.edu  
**Subject:** RE: Call for Interdisciplinary Digital Studies Electives  
**Date:** October 30, 2017 at 10:16 PM  
**To:** Zach Whalen (zwhalen) zwhalen@umw.edu

CF

Zach – The department is OK with the courses.

Claudine

---

**From:** Zach Whalen (zwhalen)  
**Sent:** Monday, October 30, 2017 11:01 AM  
**To:** Krystyn Moon (kmoon) <kmoon@umw.edu>  
**Cc:** Claudine Ferrell (cferrell) <cferrell@umw.edu>  
**Subject:** Re: Call for Interdisciplinary Digital Studies Electives

Thanks Krystyn! That title sounds great to me.

Claudine can you verify that this is OK with the department? (I want to document these departmental approvals for my proposal to the curriculum committee.)

Thanks,  
Zach

Zach Whalen  
Associate Professor, Dept. of English, Linguistics and Communication  
University of Mary Washington  
[www.zachwhalen.net](http://www.zachwhalen.net)

On Oct 30, 2017, at 9:57 AM, Krystyn Moon (kmoon) <[kmoon@umw.edu](mailto:kmoon@umw.edu)> wrote:

Hi Zach—

AMST 204: American Foodways will be offered during the 2018-2019 school year. The title will no longer have “Sophomore Seminar,” which was causing lots of problems for students and the registrar’s office. Does that work?

--Krystyn

---

**From:** "Zach Whalen (zwhalen)" <[zwhalen@umw.edu](mailto:zwhalen@umw.edu)>  
**Date:** Sunday, October 29, 2017 at 3:56 PM  
**To:** "Krystyn Moon (kmoon)" <[kmoon@umw.edu](mailto:kmoon@umw.edu)>, "Claudine Ferrell (cferrell)" <[cferrell@umw.edu](mailto:cferrell@umw.edu)>  
**Subject:** Re: Call for Interdisciplinary Digital Studies Electives

Hi Krystyn and Claudine,

I'm preparing my submission for the Curriculum committee to add some

I'm preparing my submission for the Curriculum Committee to add some electives to the Minor in Digital Studies, so just a couple of things to check:

Claudine — I want to check that adding these two courses, AMST 204 and HIST 449, is OK with the Department of History and American Studies? And if so, will these courses continue to be taught at least somewhat regularly, as far as you know?

And Krystyn — You say “soon to be 204”, so how soon is that change going to happen? And what will the new course title be?

Thanks!  
Zach

I'm putting  
Zach Whalen  
Associate Professor, Dept. of English, Linguistics and Communication  
University of Mary Washington  
[www.zachwhalen.net](http://www.zachwhalen.net)

On Sep 27, 2017, at 2:29 PM, Krystyn Moon (kmoon)  
<[kmoon@umw.edu](mailto:kmoon@umw.edu)> wrote:

Hi Zach—

No worries! I'm glad that these courses work.

In terms of your questions, I'll go one-by-one:

- 1) AMST 202 (soon to be AMST 204) is offered every year. Technically, someone else could teach it, but no one has ever volunteered.
- 2) HIST 449 is offered every two years. No one else teaches immigration, and I don't imagine anyone else taking it on.

--Krystyn

---

**From:** "Zach Whalen (zwhalen)" <[zwhalen@umw.edu](mailto:zwhalen@umw.edu)>  
**Date:** Wednesday, September 27, 2017 at 12:07 PM  
**To:** "Krystyn Moon (kmoon)" <[kmoon@umw.edu](mailto:kmoon@umw.edu)>  
**Subject:** Re: Call for Interdisciplinary Digital Studies Electives

Hi Krystyn,

Thanks for reaching out! And sorry for taking so long to follow

up.

I think both of these make sense given their emphasis on digital methodology, especially vis a vis public-facing work.

I just need to check a few things: These are both offered pretty regularly, right? And will they each always be taught this way, or could there be a situation where someone else teaches these and takes out all the digital content?

Zach Whalen  
Associate Professor, Dept. of English, Linguistics and  
Communication  
University of Mary Washington  
[www.zachwhalen.net](http://www.zachwhalen.net)

On Sep 21, 2017, at 6:04 PM, Krystyn Moon (kmoon)  
<[kmoon@umw.edu](mailto:kmoon@umw.edu)> wrote:

Hi Zack--

I might have two classes that could count as electives, but I would want you to look at the syllabi. Can you check these courses out and let me know if they would work?

HIST 449: <http://immigrantalexandria.org/>

AMST 202 (will be AMST 204 in fall  
2018): <http://americanfood.umwblogs.org/>

I have also worked on developing assessment rubrics for digital fluency (which I can share if Jeff McClurken hasn't already) plus mentored a student on a digital project for an AMST capstone.

Sincerely,

Krystyn

Sent from my iPhone  
On Sep 21, 2017, at 2:47 PM, Zach Whalen (zwhalen)  
<[zwhalen@umw.edu](mailto:zwhalen@umw.edu)> wrote:

Dear Colleagues,

I am writing with a general call for electives to add to the Minor in Digital Studies and the Major in Communication and Digital Studies. As you'll see on our webpage (<https://cas.umw.edu/cds/sample-page/>) the list of electives currently draws from several disciplines outside of ELC (Art, History, Music, Historic Pres, Political Science, and Spanish) to give our students a well-rounded exploration of digital skills and themes. This interdisciplinarity also helps students complete their degree on time, especially when they're try to navigate multiple majors and minors.

We're always interested in expanding that list to give students more opportunities, so do you teach a course that might fit? Here's what we're looking for:

- Courses that have a "significant digital inflection," which we think of as digital culture, digital methodology, or digital creativity, and ideally some combination of two of those. (A more precise conception is in progress, and if you want, you can be part of the process of defining these terms.)
- Courses that help students produce projects that could be part of a digital portfolio
- Courses that will be offered regularly

In addition, I'd prefer to avoid "Special Topics" courses or those which may have several prerequisites, but that's something to be evaluated on a case by case analysis.

So what's in it for you if you add your course?

The CDS major and the Digital Studies minor are both fairly popular (the major, more so), which means you may see a different cohort of students trying to get in your sections.

Second, you'll be listed as "Affiliated Faculty" under the Digital Studies section of the catalog, and as such, you can be part of a year-long conversation around "digital inflection" as we seek to formalize our definitions and frame some program goals for assessment.

Interested? Questions? Let's talk about it.

As you're probably aware, the curricular deadlines this year are somewhat shorter than normal, so I want to finalize any additions before Fall Break. Please let me know by October 6 if you're interested, so we can make sure everything is in order.

Thanks,  
Zach

Zach Whalen  
Associate Professor, Dept. of English,  
Linguistics and Communication  
University of Mary Washington  
[www.zachwhalen.net](http://www.zachwhalen.net)



**From:** Jon McMillan (jmcmilla) jmcmilla@umw.edu  
**Subject:** Re: ARTS 241 in the Digital Studies minor?  
**Date:** October 30, 2017 at 12:13 PM  
**To:** Rosemary Jesionowski (rjesiono) rjesiono@umw.edu, Zach Whalen (zwhalen) zwhalen@umw.edu



Hi Zach and Rosemary,  
I am ok with having this class cross listed since Rosemary is in support. Zach- if you need more documentation let me know.  
thanks,  
Jon

Jon McMillan

Chair- Department of Art and Art History  
Associate Professor of Ceramics  
University of Mary Washington  
540-654-1936  
jmcmilla@umw.edu

---

**From:** Rosemary Jesionowski (rjesiono)  
**Sent:** Monday, October 30, 2017 10:38 AM  
**To:** Zach Whalen (zwhalen); Jon McMillan (jmcmilla)  
**Subject:** Re: ARTS 241 in the Digital Studies minor?

Hi Zach and Jon,

Yes, I remember suggesting this, as Photo I is half digital photography, half wet darkroom photography. Still fine by me, if it's fine by Jon.

Thanks!  
Rosemary

R. Jesionowski  
Associate Professor of Multiple Imaging  
Gallery Specialist  
Department of Art and Art History  
University of Mary Washington  
(540) 654-1905  
cas.umw.edu/art

---

**From:** Zach Whalen (zwhalen)  
**Sent:** Sunday, October 29, 2017 4:16 PM  
**To:** Jon McMillan (jmcmilla)  
**Cc:** Rosemary Jesionowski (rjesiono)  
**Subject:** ARTS 241 in the Digital Studies minor?

Hi Jon and Rosemary,

I'm writing because — as I write up a curricular proposal with some changes to the minor in Digital Studies — I've listed adding ARTS 241: Photography I to the list of electives. Apparently. I added this note at the last meeting of the Comm and Digital Studies advisory

... ,  
group, so it's likely that this was Rosemary's suggestion. Does that sound right?

Either way, Jon, is adding this as a DGST elective OK with the Art and Art History Department?

I'm trying to get documented confirmations from department chairs to add to my proposal.

Thanks!

Zach

Zach Whalen

Associate Professor, Dept. of English, Linguistics and Communication

University of Mary Washington

[www.zachwhalen.net](http://www.zachwhalen.net)

**From:** Steve Hanna (shanna) shanna@umw.edu   
**Subject:** RE: Call for Interdisciplinary Digital Studies Electives  
**Date:** September 21, 2017 at 3:33 PM  
**To:** Zach Whalen (zwhalen) zwhalen@umw.edu  
**Cc:** Jackie Gallagher (jgallagh) jgallagh@umw.edu



Hi Zach,  
As Jackie mentioned to you in an earlier e-mail, we feel GEOG250: Introduction to GIS and Cartography is a good fit for the minor. I've attached a syllabus so you can get a sense of the class.

It is certainly a digital methodology and, because of the emphasis on cartography, fits the digital creativity category as well. Students create a series of maps and reports representing the results of their GIS analyses – saved in both native formats and as PDFs and image files that can be shared online – so these could be part of a digital portfolio.

The course is offered every semester, sometimes 2 sections in a semester.

So, let us know what you think, what questions you have, and we can talk further.

Thanks,  
Steve

---

**From:** Zach Whalen (zwhalen)  
**Sent:** Thursday, September 21, 2017 2:47 PM  
**To:** All\_Teaching\_Faculty  
**Subject:** Call for Interdisciplinary Digital Studies Electives

Dear Colleagues,

I am writing with a general call for electives to add to the Minor in Digital Studies and the Major in Communication and Digital Studies. As you'll see on our webpage (<https://cas.umw.edu/cds/sample-page/>) the list of electives currently draws from several disciplines outside of ELC (Art, History, Music, Historic Pres, Political Science, and Spanish) to give our students a well-rounded exploration of digital skills and themes. This interdisciplinarity also helps students complete their degree on time, especially when they're try to navigate multiple majors and minors.

We're always interested in expanding that list to give students more opportunities, so do you teach a course that might fit? Here's what we're looking for:

- Courses that have a "significant digital inflection," which we think of as digital culture, digital methodology, or digital creativity, and ideally some combination of two of those. (A more precise conception is in progress, and if you want, you can be part of the process of defining these terms.)
- Courses that help students produce projects that could be part of a digital portfolio
- Courses that will be offered regularly

In addition, I'd prefer to avoid "Special Topics" courses or those which may have several

prerequisites, but that's something to be evaluated on a case by case analysis.

So what's in it for you if you add your course?

The CDS major and the Digital Studies minor are both fairly popular (the major, more so), which means you may see a different cohort of students trying to get in your sections.

Second, you'll be listed as "Affiliated Faculty" under the Digital Studies section of the catalog, and as such, you can be part of a year-long conversation around "digital inflection" as we seek to formalize our definitions and frame some program goals for assessment.

Interested? Questions? Let's talk about it.

As you're probably aware, the curricular deadlines this year are somewhat shorter than normal, so I want to finalize any additions before Fall Break. Please let me know by October 6 if you're interested, so we can make sure everything is in order.

Thanks,  
Zach

Zach Whalen  
Associate Professor, Dept. of English, Linguistics and Communication  
University of Mary Washington  
[www.zachwhalen.net](http://www.zachwhalen.net)



GEOG-250-01-  
SHann...08.pdf