UNIVERSITY OF MARY WASHINGTON – PROGRAM CHANGE PROPOSAL

Electronically submit this completed form with attachments in one file to the Chair of the College Curriculum Committee.

| COLLEGE (check one): | Arts and Sciences | Х | Business | | Education | |
|---------------------------------------|---|---|---------------------------|--|-----------|--|
| Proposal Submitted By: Ana Chichester | | | Date Prepared: 11/13/2017 | | | |
| Department /Program: | Bachelor of Liberal Studies—Leadership & Management Major | | | | | |

Note: for any program change entailing the addition any new courses, or revisions to existing courses, separate proposal for those course actions must also be submitted.

| PROPOSAL TO CHANGE EXISTING PROGRAM (check no than one of the following) | | | | |
|--|---|--|--|--|
| Revise requirements for existing major | Х | | | |
| Revise requirements for a concentration within an existing major | | | | |
| Revise requirements for an existing degree program | | | | |
| Revise requirements for existing certificate program | | | | |
| Revise requirements for existing minor | | | | |
| Implementation Date: FALL semester, year: 2018 | | | | |

REQUIRED ATTACHMENTS FOR CHANGES TO EXISTING PROGRAMS:

- 1. Rationale statement (Why is this program change needed? What purposes will it serve?)
- 2. **Impact Statement** (Provide details about the Library, space, budget, technology, and impacts created by this program change. Supporting statements from the Library, IT Department, etc. evaluating the resource impact and feasibility of the program change are required.)
- 3. **Catalog Copy** (Provide the *existing* Catalog Description **and** the complete statement of the *proposed* new Catalog description that reflects the program changes)

| PROPOSAL TO CREATE NEW PROGRAM NOT REQUIRING STATE ACTION | | | | | |
|---|-------|--|--|--|--|
| (check no more that one of the following) | | | | | |
| New concentration within existing major | Name: | | | | |
| New minor | Name: | | | | |
| New Major but NOT a new degree* | Name: | | | | |
| *Use ONLY for interdisciplinary majors that will be grouped as part of the "Special Majors/General Liberal Arts and | | | | | |
| Sciences" degree (CIP Code 24.0101) or reported as a BLS degree (CIP Code 24.0199) | | | | | |
| Implementation Date (semester and year): | | | | | |

REQUIRED ATTACHMENTS FOR NEW PROGRAMS NOT REQUIRING STATE APPROVAL:

- 1. Rationale statement (Why is this additional program needed? What purposes will it serve?)
- 2. **Impact Statement** (Provide details about the Library, space, budget, technology, staffing and curricular impacts created by this program change. Supporting statements from the Library, IT Department, etc. evaluating the resource impact and feasibility of adding the new program are required.)
- 3. Catalog Copy (Provide the complete Catalog Description for the proposed new program)
- 4. Any change that impacts another Department must have a written statement (such as a copy of an email) from the Chair(s) agreeing to the change.

| Department Chair Approval: Ana Garcia Chichester | Date: | 11/14/17 |
|--|-------|------------|
| CCC Chair Approval: Dianne M Baker | Date: | 11/15/2017 |
| Dean Approval: Kent & Mulli | Date: | 11/15/201 |
| UCC Chair Approval: and Marting | Date: | 11/16/17 |
| *Provost Approval: | Date: | |

*Required only in cases of proposals for new concentrations, new minors, or new majors that do not involve a new degree

As part of the university's strategic plan, we are committing to support diversity which in our definition includes non-traditional adult students. We have served this population broadly over the years through our BLS program and the various majors associated with it. The goal of continuing and professional studies and the University as a whole is to make the quality education that we currently offer more accessible to adult learners while maintaining our standards and focus on quality teaching and the liberal arts and sciences.

The recommendation being made is to streamline the BLS Leadership and Management major to allow students to complete the program in 33 credits (rather than the existing requirement of 39 credits). This change will allow significantly more flexibility for our non-traditional students to complete a majority of their coursework at times and through modalities that make it possible for the average working adult to attend classes, complete assignments, and obtain their degree.

There are no additional library needs associated with this change. There are budgetary needs for faculty development to support some online course development for electives. The Provost's Office has agreed to fund any necessary course development. Still, it should be made clear that this is NOT a proposal for an online program. It is a mixed modality program currently and would continue to be with some course changes in the major, two fewer required courses overall, and more freedom with electives offered either evenings, weekends, or online.

The current proposal was developed by the BLS Program director with input from the Dean of COB, the Dean of CAS, and the Executive Director of Continuing and Professional Development. Moreover, the program was endorsed by the faculty of the Bachelor of Liberal Studies Committee.

Existing Catalog Copy:

Leadership and Management Studies Major (BLS only) Bachelor of Liberal Studies Program Ana Garcia Chichester, Program Director

Leadership and Management is a multidisciplinary major open only to students in the Bachelor of Liberal Studies Program. Students pursuing a B.A. or B.S. degree may not declare this major.

The major in Leadership and Management, leading to a Bachelor of Liberal Studies degree, provides students with basic management skills. The course of study is organized to produce effective and intellectually agile leaders. Students gain advanced critical thinking skills, firm ethical reasoning abilities, and a readiness to participate productively in the workplace and the community.

Business administration courses within the Leadership and Management major introduce students to central theoretical issues regarding management organization and processes within business, industrial, and governmental environments. Additional courses are grounded in liberal arts disciplines recognized by employers as crucial to career growth. The category of courses in Ethical issues helps guide students in decision making and requires them to evaluate the consequences of managerial choices. Organization and Government allows the student to gain knowledge about the structures of private and public systems. Leadership and Communication guides the student's skills in the communication and understanding of those systems. Through courses in Leadership and Diversity students learn about the populations that managers must engage and to which they must communicate effectively.

A capstone course encourages students to conduct research through an individual study experience guided by a faculty mentor and/or to complete an internship in a subject appropriate to the major and under the guidance and direction of a faculty advisor and an agency supervisor.

Requirements for the Leadership and Management major

Thirty-nine (39) credits to include the following (consult the relevant sections of this Catalog for course titles and descriptions).

1. Required Courses (27 credits): BPST 314 (BUAD 283), CIST 301, LRSP 201 (BUAD 131), LRSP 311, LRSP 316 (BPST 316, MATH 200), LRSP 344, LRSP 406, LRSP 412, and one of the following; LRSP 460, BLST 491, or BLST 499 (capstone).

2. Once course, minimum, for each category below:

A. Ethics and Diversity (3 credits): CPSC 302; ECON 332A, 351C, 352, 354A; ENGL 206A; GEOG 331; HIST 313, 314, 315, 327, 328, 384; IDIS 203; PHIL 160, 225; PSYC 333, 347, 350; RELG 101, RELG 277, 278, 305; SOCG 304, 315, 341, or 421.

B. Organization and Government (3 credits): ECON 202B, 311, 312; EESC 321, 330; FREN 313; GEOG 338; GERM 313; PHIL 100, 210; PSCI 201, 202A, 311, 312; PSYC 301, 385, 386, 387; or SPAN 393.

C. Leadership and Communication (3 credits): COMM 205, 206, 209, 340, 351, 352, 354, 356; CPSC 104, 105, 106, 310,

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348, 350; ENGL 200, 202V, 300; LING 101B, 202, 301A; PHIL 151B; THEA 218.

Additional Elective: 3 additional credits from Ethics and Diversity, Leadership and Communication, and Organization and Government

NOTE: A maximum of 27 credits can be in business-related courses: Any ACCT, BLAW, BUAD, DSCI, FINC, MKTG, MGMT, MIST, CIST 101, LRSP 305, 306, 311, 331, 343, 344, 406, 407, 412, 433, 434, 435, 460, BPST 314, 316, any 471.

New Catalog Copy:

Leadership and Management Studies Major (BLS only) Bachelor of Liberal Studies Program Ana Garcia Chichester, Program Director

Leadership and Management is a multidisciplinary major open only to students in the Bachelor of Liberal Studies Program. Students pursuing a B.A. or B.S. degree may not declare this major.

The major in Leadership and Management, leading to a Bachelor of Liberal Studies degree, provides students with basic management skills. The course of study is organized to produce effective and intellectually agile leaders. Students gain advanced critical thinking skills, firm ethical reasoning abilities, and a readiness to participate productively in the workplace and the community.

Business administration courses within the Leadership and Management major introduce students to central theoretical issues regarding management organization and processes within business, industrial, and governmental environments. Additional courses are grounded in liberal arts disciplines recognized by employers as crucial to career growth. The category of courses in Ethical issues helps guide students in decision making and requires them to evaluate the consequences of managerial choices. Organization and Government allows the student to gain knowledge about the structures of private and public systems. Leadership and Communication guides the student's skills in the communication and understanding of those systems. Through courses in Leadership and Diversity students learn about the populations that managers must engage and to which they must communicate effectively.

A capstone course encourages students to conduct research through an individual study experience guided by a faculty mentor and/or to complete an internship in a subject appropriate to the major and under the guidance and direction of a faculty advisor and an agency supervisor.

Requirements for the Leadership and Management major

Thirty-three (33) credits to include the following (consult the relevant sections of this Catalog for course titles and descriptions).

1. Required Courses (24 credits): BPST 314 (BLAW 201), CIST 301, LRSP 201 (ACCT 102), LRSP 311 (MGT 301), LRSP 316 (STAT 180), LRSP 344, LRSP 308 (MGT 301), LRSP 460 (BLST 491, BLST 499)

2. Once course, minimum, for each category below:

A. Ethics and Diversity (3 credits): CPSC 302; ECON 332A, 351C, 352, 354A; ENGL 206A; GEOG 331; HIST 313, 314, 315, 327, 328, 384; IDIS 203; PHIL 160, 225; PSYC 333, 347, 350; RELG 101, RELG 277, 278, 305; SOCG 304, 315, 341, or 421.

B. Organization and Government (3 credits): ECON201 and 202B, 311, 312; EESC 321, 330; FREN 313; GEOG 338; GERM 313; PHIL 100, 210; PSCI 201, 202A, 311, 312; PSYC 301, 385, 386, 387; or SPAN 393.

C. Leadership and Communication (3 credits): COMM 205, 206, 209, 340, 351, 352, 354, 356; CPSC 104, 105, 106, 310, 348, 350; ENGL 200, 202V, 300; LING 101B, 202, 301A; PHIL 151B; THEA 218 and BPST 312

NOTE: A maximum of 27 credits can be in business-related courses: Any ACCT, BLAW, BUAD, DSCI, FINC, MKTG, MGMT, MIST, CIST 101, LRSP 305, 306, 311, 331, 343, 344, 406, 407, 412, 433, 434, 435, 460, BPST 314, 316, any 471.

Additional Elective--Removed