

2 Year Completion Plan for the Marketing Major

The following table outlines a two-year pathway for completing a major in Marketing in two years *following the successful completion of Accounting 102, Economics 201 and 202 and Math 200.*

Marketing Scheduling Plan		
Year	Course	Credits in the MKTG major
Freshman/Sophomore	ACCT 101 and 102	6
	ECON 201 and 202	-
	MATH 200	-
Fall 3 rd Year	MIST 201*	3
	BLAW 201*	-
	DSCI 259*	3
	MKTG 301*	3
Spring 3 rd Year	BUAD 350*	3
	DSCI 353*	3
	MGMT 301*	3
	MKTG 420 (spring only)	
	MKTG 460 (spring only)	
TOTAL		
Fall 4 th Year	FINC 301*	3
	MKTG 411 (fall only) REQUIRED	3
	MKTG 450 (fall only) REQUIRED	3
	GISC 200*	
	EESC/GEOL 205 (fall only)	
Spring 4 th Year	MGMT 490*	3
	MKTG 490 (spring only) REQUIRED	3
	MKTG 420 (spring only)	
	MKTG 430 (spring only)	
	GEOG 250*	
TOTAL		39 (plus 9 hours of electives = 48)
* Offered each semester.		
Three MKTG classes are required (noted above) for the major. Students must choose from at least three of the additional listed courses in EESC, GEOG, GISC or MKTG to complete 18 hours in the major. Courses offered both fall and spring do not necessarily have to be taken in the semester listed.		

For further information or detail, contact:

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